

## **About E<sup>2</sup> Founder: Anthony Delmedico**

Anthony is a bootstrap, serial entrepreneur. He is the CEO of several successful companies and has served as a mentor to many start-ups, taking them from idea stage to revenue producing reality.



As a boy, Anthony dreamed of one day owning his own business. Growing up in a single parent, blue-collar family did not afford him many opportunities. Yet, as early as the age of 10, he started several “kid businesses” to earn things he wanted and needed. These entrepreneurial experiences as a kid served as a foundation for his entrepreneurial success later in life.

After high school, Anthony enlisted in the Army and was later selected for Officer Candidate School. He served as an infantry platoon leader during Desert Storm. After military service, Anthony eventually earned an MBA degree from the University of Minnesota Carlson School of Management. He continued to operate as an entrepreneur while earning his MBA degree (launching small companies help pay his way through graduate school).

In 1999, after a bad experience with a contractor, he launched a construction business from the basement of his home. Abelard Construction is now a \$30 million+ company with over 250 employees and offices in several states. Abelard Construction is now launching a nationwide franchise division and in the process of becoming a publicly traded company. Anthony is also a mentor and partner in several other construction companies that he helped launch, including a female owned construction company, Abri Construction.

### **His Passion & Goals**

He intends to convince government leaders to institute entrepreneurship as a standard curriculum in 4th - 12th grade in schools across the country. E<sup>2</sup> as core curriculum will create a new generation of entrepreneurs across America, creating millions of new jobs and industries. E<sup>2</sup> will help return America to full employment over the next decade, thus improving our economy on a grand scale. E<sup>2</sup> will also reduce teen drop out rates, juvenile crime and incarceration rates, as well as create a pathway to success for young adults, regardless of a college degree.

In 2009, Anthony's success, insight, abilities and initiative led him to form Del Visionaries, a company to help guide people of all ages toward entrepreneurship.

Recently he authored *The Little Green Money Machine*, an interactive book and business stand that teaches kids ages 8 to 14 how to start their own business. Kids choose a business template from the book and launch through the stand. Additionally, he sponsors a *Kids in Biz Club* and awards scholarships to kids and teens of all ages.

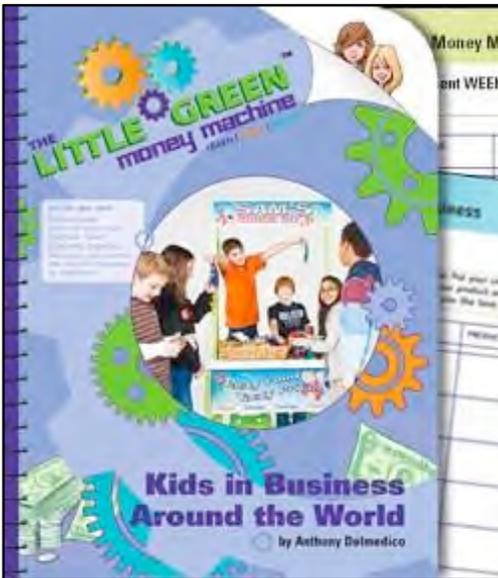
**E<sup>2</sup>** = Entrepreneurship Education  
as core curriculum for grades 4-12

### Specialties

Anthony donates his time, his entrepreneurial books and apprentice kits as well as speaks to at-risk kids, students, youth groups and adults leaving the corporate world about the importance of entrepreneurship.

He is a dedicated father to his 6-year-old daughter, Bella Mia, who is the primary emotional drive for his dedication to launching books, products and programs and leaving a simple "blueprint" that teaches both kids and adults entrepreneurship.

His creed is simple: ***"Fight the Global Recession, Raise Entrepreneurs!"***



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